

CTI in the 5th World Water Forum

Istanbul, Turkey

The 5th World Water Forum was held from 16th to 22nd of March 2009 in Istanbul, Turkey. There were 33,058 participants from 192 countries, including 9 Heads of State/Government 3 Directors/Secretary-Generals of International Organizations, 84 Ministers and 19 Vice Ministers, 14 high level representatives from Intergovernmental Organizations, 250 parliamentarians and 59 Mayors. There were also 2671 visitors for Water Fair and 6,269 visitors for Water Expo. The Water Expo was an inclusive space in the Forum venue for the participation of companies related to water that wish to present the services, products, activities and works. This component aims to allow the expression of water entrepreneurship, and effectively bridged the supply with the demand for innovation and new water technologies.

CTI Engineering represented the complete spectrum of water-related activities, including integrated water resource management of the project basis. It is expected to bring together key decision-makers from a large number of water authorities and companies around the world and is thus perfectly placed to facilitate new business opportunities. Indeed, the Expo reinforced the opportunities in the marketplace and provided an advantageous atmosphere for networking opportunities throughout the event, as well as providing access to a sizeable potential new customer base. We, CTI Engineering, provided an exhibition booth to present the cooperate profile and sophisticated flood simulation models. Since the models were well organized, there are many visitors and audiences with strong interests from various countries including Crown Prince of Japan and a former Prime Minister of Japan.

