

Sales Activity Guidelines

President's Declaration

We promise to meet the diverse needs of our clients and provide high quality services.

As a consulting engineer, we are a company that provides advanced and state-of-the-art technical services. Until now, our sales activities have focused on infrastructure development, such as the planning and design of rivers and roads. Recent years, however, have required us to respond to various other needs, including assistance in the maintenance and utilization of infrastructure; the shift to renewable energy to cope with global warming; Construction Management (CM), Private Finance Initiative (PFI), and forms of project management; the review and operation of project processes such as comprehensive private-public partnerships (PPPs), in which the private sector is responsible for the operation and maintenance of facilities and equipment; and the adoption of IT in construction projects for the main purpose of improving quality and operational efficiency.

We have been quick to respond to the diversifying needs of our clients and have established an organization and structure that enables our sales and engineering divisions to work in unison, proactively providing technology to clients who need it. Since the enactment of the Act on Promoting Quality Assurance in Public Works, bidding and contracting systems have been revised to promote competition based on participants' technical capabilities. Aiming to always provide high quality services, we promise to strive to improve our technology, to propose competition based on our technical capabilities, and to thoroughly manage the work execution process and offer follow up support, thereby delivering satisfactory results.

CTI Engineering Co., Ltd.

Tatsuya Nishimura, Representative Director and President, CEO

Code of Conduct for Sales Activities

All executives and employees involved in sales activities shall:

1. Comply with the Antimonopoly Act and other relevant laws, internal regulations, ethics, and social norms, and conduct business activities based on fair and free technical competition.
2. Uphold the professional ethics of consulting engineers, especially the neutrality and independence of consulting engineers.
3. Actively propose project plans and technical proposals to meet all needs, and strive to provide high quality services through the cooperation of sales and engineering divisions.
4. Strive for self-improvement—not only in terms of technical skills, but also in terms of developing an excellent character—and place the highest priority on client understanding, satisfaction, and trust.

Established on April 1, 2019